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Food & Beverage Digests

Venison producers launch recipe contest

WELLINGTON, NEW ZEALAND -- Cervena Venison of New Zealand is offering prizes for their recipes that use specific cuts of deer.

The best dish that features the venison, loin, rack or Denver leg cut in an appetizer, salad or main course will win a grand prize of \$2,500. An additional \$500 each will be given to the winners of the appetizer, salad and main course categories as well as for the most innovative recipe. The deadline for submissions is March 31.

Winning recipes will be used on Cervena's website and in promotional materials.

For additional information, visit www.cervena.com